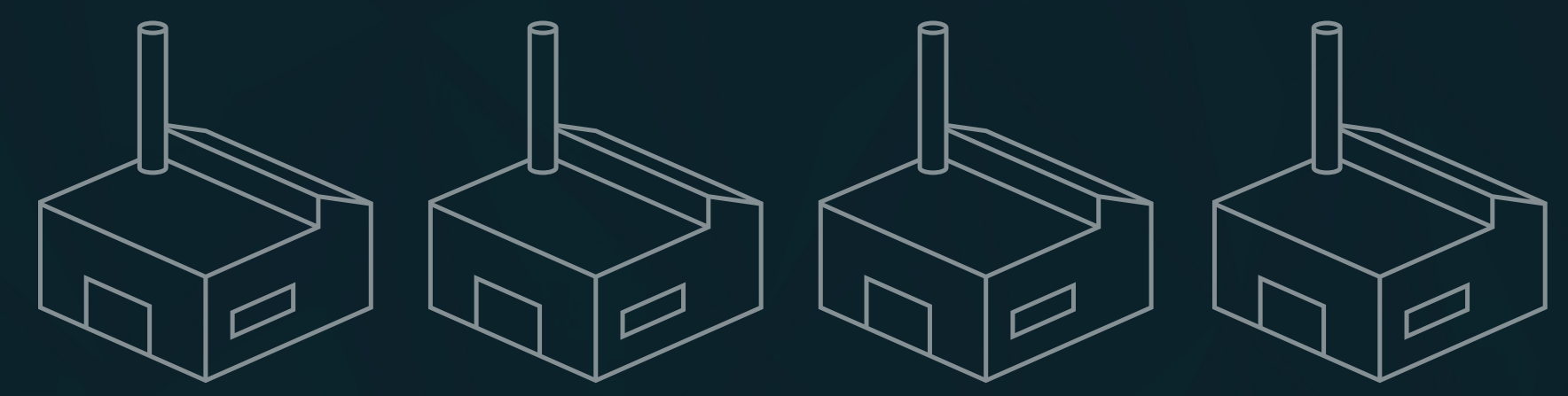
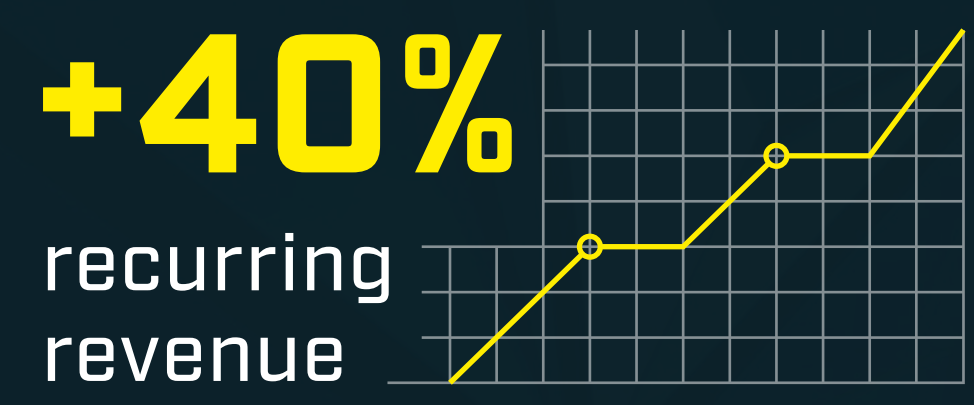


PROFISHOP 



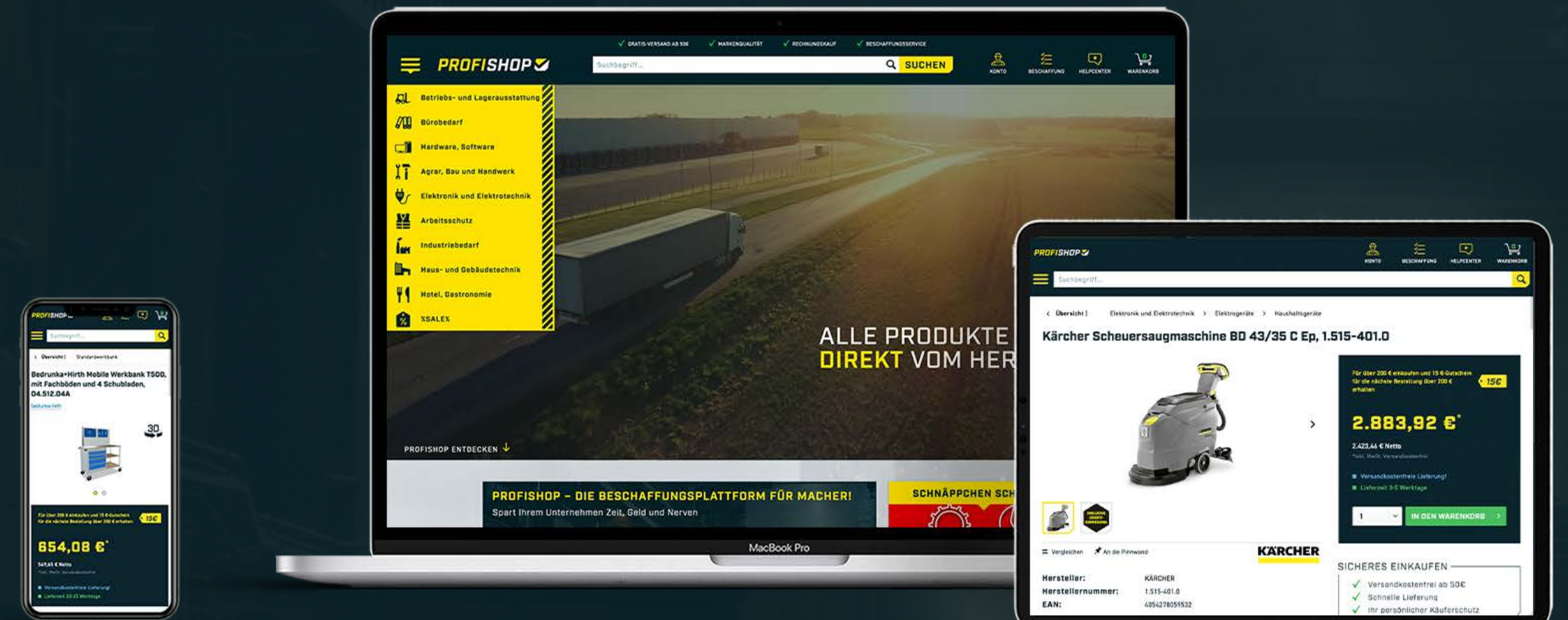
**COMPANY PRESENTATION
2022**

PROFISHOP IN A SNAPSHOT



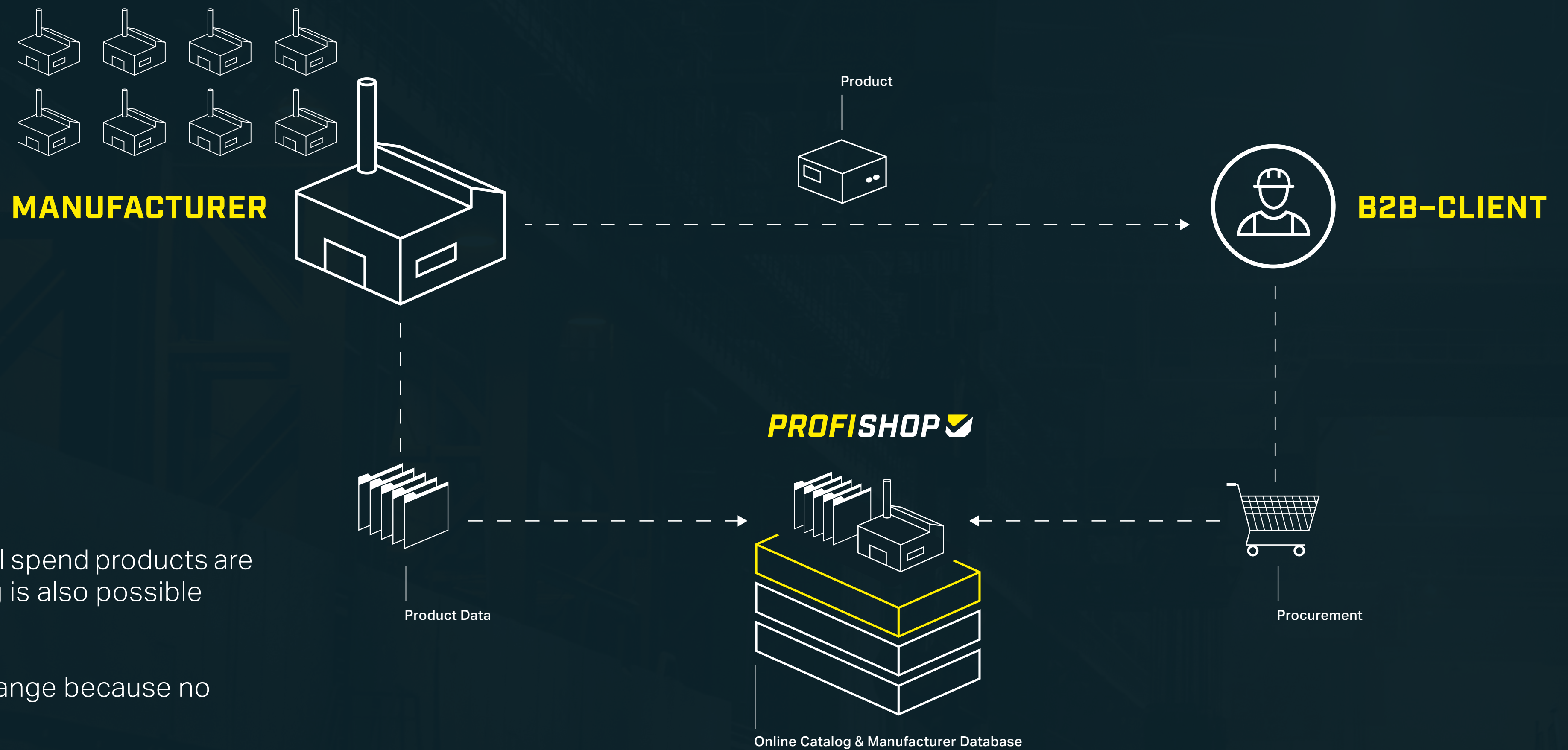
WHAT MAKES PROFISHOP UNIQUE

- ✓ One platform where all tail spend products are available and spot buying is also possible
- ✓ PROFISHOP is a lightly managed market place offering millions of different b2b products that are always shipped directly from the manufacturer (not dealers) to the customers of PROFISHOP
- ✓ No limitation in product range because no inventory is needed
- ✓ No limitation in growth because no working capital is needed
- ✓ The invoice always comes from PROFISHOP
- ✓ PROFISHOP 360° procurement service looks for the right product for the customer's specific application



BUSINESS MODEL

PROFISHOP is a lightly managed market place offering millions of different b2b products that are always shipped directly from the manufacturer (not dealers) to the customers of PROFISHOP



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BIG BRAND POWER



FESTOOL

STIGA

Einhell

GEDORE

GGG GASTRO-GROBKÜCHEN-GERÄTE
... gastronomisch gut ...

wiha

Makita

KÄRCHER

3M

Nilfisk

brennenstuhl

BOSCH

CP

ZARGES

Bartscher

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